6 SIGNS YOU NEED A DATA PLATFORM

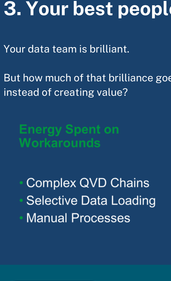
1. Your data keeps growing

Data doubles every 18-24 months.

New sources appear monthly - IoT sensors, APIs, cloud apps.

Your data environment handles this well today, but in 2 years? that's a different story.

2. Your data team is struggling



Your users see:
beautiful dashboards, timely reports.

Your data team sees:
6-hour reloads, declined requests, manual governance.

Your dashboards work, and users are happy.

But underneath, your data team is struggling.

- Reloads taking longer each month.
- Requests getting declined.
- Manual processes multiplying.

When the strain is hidden, it's easy to ignore. But it doesn't go away - it compounds. ***This is the sign most organisations miss until it's too late.***

3. Your best people do manual work

Your data team is brilliant.

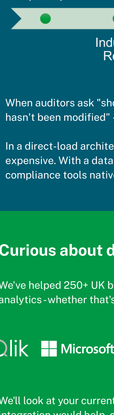
But how much of that brilliance goes into keeping things running, instead of creating value?

Energy Spent on Workarounds

- Complex QVD Chains
- Selective Data Loading
- Manual Processes

Opportunities Not Pursued

- Real-time Analytics
- ML Projects
- New Data Sources



4. AI projects keep stalling

AI needs clean, governed data. Feed it mess, you prep 80% and build 20%. Feed it clean platform data, that flips upside down.

We recommend choosing platforms like Qlik and Snowflake, which have AI capabilities where your data lives.

No movement, no mess. Just insights.

5. Your analytics tool does 6 jobs

When your analytics tool also ingests data, stores it, processes it at scale, and governs it - it can't excel at what it's actually built for: analytics.

With a platform underneath, each solution focuses on its strength.

Data platforms handle data operations. Analytics tools deliver insights.

6-hour reloads	Week-long integrations	Manual prep
→ **30 mins**	→ **days**	→ **AI-powered insights**

6. Governance is manual, expensive, and time consuming

GDPR was just the beginning. Industry-specific regulations are multiplying, and the AI Act changes things.

When auditors ask "show us the lineage for this KPI" or "prove this data hasn't been modified" - how many hours does that take?

In a direct-load architecture, governance is manual, reactive, and expensive. With a data platform, it's built-in - data lineage, time travel, compliance tools native to the system.

Curious about data platforms?

We've helped 250+ UK businesses integrate modern platforms with their analytics - whether that's Qlik, Power BI, Tableau, or something else.

Qlik Microsoft snowflake jedox. inphinity databricks

We'll look at your current setup and tell you honestly whether platform integration would help, or if you're better off as you are.

Book a chat with our data experts here:

Book a chat